Agenda

Pre-Event - Monday, May 18

8:00am - 6:00pm	Registration Open
9:00am - 4:30pm	Partner Summit
8:30am - 5:30pm	Pre-Conference Training
6:00pm - 8:00pm	**Monday Mingle** - Welcome Reception

Day 1 - Tuesday, May 19

7:00am - 6:00pm	Registration and Conference Services
7:00am - 8:30am	Breakfast
9:00am - 9:15am	**Welcome** - *Lance Walter, CMO, Host Analytics*
9:15am - 10:30am	**The Future of Financ**e - *Dave Kellogg, CEO, Host Analytics* ■
10:30am - 11:00am	AM Break

Breakout Sessions

11:00am - 11:45am	Get the Most from Host Analytics World - *Andre Lafayette & Stefanie Maragna, Host Analytics* ■ 🛒	What's New in Host Analytics - Top New Features That You Should be Utilizing - *Kevin Karle & Doug Haynie, Host Analytics* ■ 🛒	Getting The Most Out Of Your Reporting - Maximize Your Substitution Variables - *Mark Stavropoulos, Host Analytics & Andy Johnson, The Warranty Group* ■	Automating Statement of Cash Flow - *Bill Rausch, BrightPoint Consulting & Greg Rasmussen, Selig Sealing Products* ■

11:45am - 1:00pm	**Birds-of-a-Feather Lunch and Showcase Open**
1:15pm - 2:00pm	**Future Ready: How to Master Business Forecasting** - *Steve Player, Noted Author and Program Director for the Beyond Budgeting Round Table (BBRT) North America* ■

Breakout Sessions

2:15pm - 3:00pm	Host Analytics Modeling Cloud - *Janette Kosior, Host Analytics* ■ 🛒	Planning Cloud and Hidden Gems - *Rajesh Yennam & Ben Page, Host Analytics* ■	Become a Financial Reporting Super Star! - *Holly Simpson, Host Analytics* ■	An Introduction to Host Analytics Sales Planning - *Pam Dunn, Host Analytics* ■ 🛒

3:00pm - 3:30pm	PM Break

Breakout Sessions

3:30pm - 4:15pm	Customer Insights Into the Host Analytics Journey - *Dale Hill, MarkLogic, Faith Nobile, Abbott Labs, Ryan Ratay, Zeltiq, Srikanth Nadukudy, Host Analytics* ■ 🛒	Optimizing Marketing and Sales KPI Reporting with Sales Operational Planning - *Jim Perry & Brian Chin, iCIMS* ■ 🛒	Unleash the Power of Seeding for Planning - *Ashok Chalasani & Craig Johnson, Host Analytics* ■	7 Keys to Making your Host Analytics Implementation a Success - *Hudson Shelby & Jeannie Martinez MorganFranklin* ■

4:30pm - 5:15pm	**Fireside Chat with Host Analytics Customers** *Patty Freeman, VP of Finance, EarthLink* *John Gschwendtner, Director of Finance, AmeriPride Services, Inc.* *Matt LaVay, VP of Finance, Ellie Mae* *Rahul Mathur, VP of Finance & Investor Relations, Cypress Semiconductor* *Mahesh Patel, CFO, Druva Software* *Moderated by: Gary Hanna, EVP of Sales, Host Analytics* ■
5:30pm - 7:00pm	Showcase Reception

🛒 ***New*** to Host Analytics   ■ **All Levels**   ■ **Basic Level**   ■ **Intermediate/Advanced Level**

Agenda

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Day 2 - Wednesday, May 20

Time	Session
7:00am - 6:00pm	Registration and Conference Services
7:00am - 8:00am	Breakfast
8:30am - 8:45am	**Welcome Day 2 -** *Lance Walter, CMO, Host Analytics*
8:45am - 9:30am	**Scaling Excellence: The Role of the Leader -** *Bob Sutton, Award Winning Author and Professor of Stanford University* ■
9:30am - 10:00am	AM Break

Breakout Sessions

Time				
10:00am - 10:45am	Take Control of Your Financial Reporting – *Tim McKiel, EarthLink* ■	Tips and Tricks with Dynamic Reporting – *Kevin Karle, Host Analytics* ■ 🎯	Implementation Success - All you need to know to get it right! – *Keith Pekarek, The Warranty Group* ■ 🎯	New Year ? New You: How to make your Host Structure a lean, mean, fighting machine – *Jon Coppi, CFO Solutions* ■
11:00am - 11:45am	Reap the Rewards of Workforce Planning - *Rick Odom, Welch Allyn* ■	Completing Your Month End Close in Host Analytics - *Mike Leese, Host Analytics* ■ 🎯	Advanced Reporting Tips and Tricks – *Tommy James & Sree Laxmi , Host Analytics* ■	Get Your Life Back - Streamline your Board Reporting Using Financial Package Publisher - *Sherri Peck, Host Analytics* ■ 🎯

Time	Session
11:45am - 12:45pm	**Birds-of-a-Feather Lunch and Showcase Open**
1:00pm - 2:00pm	**Host Analytics Roadmap 2015 and Beyond** – *Mark Bauer, VP of Product Management, Host Analytics, Bryan Dehmler-Buckley, Director, Product Management, Host Analytics & Lance Walter, CMO, Host Analytics* ■

Breakout Sessions

Time				
2:15pm - 3:00pm	Completing the Circle: Drill Down to Original Documentation – *Warren May, International Association of Fire Fighters* ■ 🎯	Get Your Nights and Weekends Back - Automate your Consolidation and Close Process – *Sherri Peck, Host Analytics* ■	User Adoption – Best Practices for Success - *Chris Duffy, Aspen Dental & Tommy James, Host Analytics* ■ 🎯	Leveraging Host Analytics to Automate Sales Operational Planning – *Adrien Del Bonta, Host Analytics* ■

Time	Session
3:00pm - 3:30pm	PM Break

Breakout Sessions

Time				
3:30pm - 4:15pm	Impress Your Boss - Building Reports that Wow! - *Sydney Tucker, Colonial Pipeline Company and Jeff Gelderman, Host Analytics* ■ 🎯	The Prescription for Performance Management: How Three Fast Growing Biotech Companies Manage Corporate Performance in the Cloud - *John O'Rourke, Host Analytics, Robert Tantoco, Keryx Biopharmaceuticals, Melissa Conway, Physio Control & Karl Nicholls, Dir. FP&A Biodesix, Inc.* ■ 🎯	Stay Ahead of the Game - Budgeting Person by Person in a Global Setting - *Eli Salembier, NSF International* ■	Using Data to Move up the Financial Planning Maturity Curve – *Garvin Chan, Cervello & Lisa Aubin, NxStage Medical* ■

Time	Session
4:30pm - 5:15pm	**Customers for Life - Getting the Most Out of Your Host Analytics Solution** *Alison Holmlund, VP of Customers for Life & Ron Baden, SVP of Services, Host Analytics* ■
7:00pm - 10:30pm	**Host Analytics World Conference Party -** California Academy of Sciences *Please meet at 6:15pm at the entrance to hotel to take the bus transfer to the event. Local attendees can make your way to the event and parking is available onsite.*

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Agenda

Day 3 - Thursday, May 21

Time	Session
7:00am - 12:30pm	Registration and Conference Services
7:00am - 8:30am	Breakfast
8:45am - 9:00am	**Welcome Day 3 -** *Lance Walter, CMO, Host Analytics*
9:00am - 10:00am	**Transformational CFO** – Leading Teams into The Future of Finance *Zach Koekemoer, CFO, Rich Relevance* *Spencer Punter,CFO, Snaplogic* *Rik Thorbecke,CFO, Taulia* *Moderated by: Ian Charles, CFO, Host Analytics* ■
10:00am - 10:30am	AM Break

Breakout Sessions

10:30am - 11:15am	Host Analytics Modeling Cloud - *Janette Kosior, Host Analytics* *Repeated Session* ■ 🛒	Host Analytics on Host Analytics - *Ben Tang and Stacy Sprotti, Host Analytics* ■ 🛒	Visualizations for Finance Data Using Business Analytics - *Ashok Chalasani & Anthony Cusimano, Host Analytics & Rick Odom, Welch Allyn* ■	Have Ultimate Control Over Your Application; Security Best Practices - *Jean Matthews & Srikanth Nadukudy, Host Analytics* ■
11:30am - 12:15pm	Get Rolling with Rolling Forecasts - *Craig Johnson & John Nicastro, Host Analytics* ■	Capabilities of Data Integration - *Saood Shah & Vishal Saini, Host Analytics* ■ 🛒	Advanced Reporting Tips and Tricks - *Tommy James & Sree Laxmi, Host Analytics* *Repeated Session* ■	See the Future First; Modeling What If Scenarios - *Doug Haynie, Host Analytics* ■
12:30pm	**Conference Close**

🛒 *New* to Host Analytics ■ **All Levels** ■ **Basic Level** ■ **Intermediate/Advanced Level**